



WHAT  
AESTHETIC  
DOCTORS  
ARE EXCITED ABOUT  
RIGHT NOW

**Wendy Lewis** interviewed six top doctors on their top picks



**David Goldberg, M.D., J.D.**  
**Skin Laser & Surgery Specialists**  
**Schweiger Dermatology Group**  
**New York, NY, USA**

**AviClear® (CUTERA, Inc.)**

AviClear is the first and only FDA-cleared energy device for the treatment of mild to severe acne. It uses a 1726 nm wavelength to treat acne at the source by selectively targeting and suppressing the sebaceous gland. Cutera's engineers have developed this technology to specifically target the source of acne, and it has been proven safe and effective through an extensive clinical trial. After three treatments spaced one month apart, AviClear can provide long-term resolutions of acne for all skin types. In addition, acne clearance results continue to improve over time, demonstrating the long-term efficacy of this novel treatment. Also, no pain medication is required and the treatment is well-tolerated by patients.

We have never before been able to offer patients a clinically proven, lasting solution like AviClear. Having a drug-free approach to one of the most common and stubborn skin diseases we treat has shifted the treatment paradigm for acne.



**Steven F. Weiner, M.D.**  
**The Aesthetic Clinique**  
**Destin, FL, USA**

**(plated)™ SkinScience (Rion Aesthetics)**

The Mayo Clinic, in conjunction with Rion Aesthetics, have isolated an ideal exosome from platelets. Since platelets are the 'first responders' to an injury, it makes sense that a healing (positive) exosome, coined 'Regenosome' would be found within them. The collaboration has developed a proprietary method to extract and stabilise the exosome from human donors while keeping its activity intact and create a stable off-the-shelf product, marketed under the brand (plated)™ SkinScience by Rion. It contains human exosomes, whereas some exosomes are plant-derived. Most importantly, there are clinical studies showing significant benefits in overall skin quality, luminosity, pigmentation, and redness.

Plated is ideal to place on skin recently treated with laser, microneedling, and radiofrequency microneedling. These treatments allow for deeper penetration and thus more effectiveness of the product. We have found improved healing times and less redness after these procedures when Rion was applied. Anecdotally, we have seen great results in patients who were burned >



“Anecdotally, we have seen great results in patients who were burned and even in cases of vascular occlusion from fillers with accelerated healing and no scarring.”

**Steven F. Weiner, M.D.**  
 (plated)™ SkinScience



**WENDY LEWIS** is Founder/ President of Wendy Lewis & Co Ltd, Global Aesthetics Consultancy since 1997, author of 13 books, Editor in Chief of beautyinthebag.com, and frequent presenter on the international stage. Her first textbook, Aesthetic Clinic Marketing in the Digital Age (CRC Press) will debut a second edition in 2021.

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▷ and even in cases of vascular occlusion from fillers with accelerated healing and no scarring. Its use for ageing skin can't be overstated, and I predict it will replace all growth factor preparations in the near future.



**Brian S. Biesman, M.D., F.A.C.S.**  
345, 23rd Ave. North  
Nashville, TN, USA

**UltraClear™  
(Acclaro Medical)**

By far the new product I am most excited about is the UltraClear laser. From my

perspective, this is a remarkable device that really does help us perform laser resurfacing with less anaesthesia and shorter recovery times than more traditional techniques while still producing excellent outcomes. It is a versatile device that can do superficial or deep treatments, can be used to treat scars, and can be used in a wide variety of patients.

I use the UltraClear laser for superficial skin resurfacing on young patients who do not have advanced photoaging and just need a quick 'freshening up' as well as on older patients with more advanced photoaging. Depending on the condition being treated, several treatments may be needed to achieve the best outcomes. I typically find that cold air alone is sufficient when performing skin resurfacing with the UltraClear laser. Superficial treatments can be performed on the face, neck, chest, hands, and other anatomic areas. Patients are typically mildly erythematous for a couple of days and can resume normal activities later the same day or the day following treatment. Full face treatment takes less than 10 minutes. Deeper, more aggressive treatments take a bit longer but are still easily performed in the office. The device is ergonomically favourable and easy to use. Patients typically tolerate the procedure very well and are enthusiastic about treatment outcomes. UltraClear is also delegatable for superficial treatments.

“Full face treatment takes less than ten minutes. Deeper, more aggressive treatments take a bit longer but are still easily performed in the office.”

**Brian S. Biesman, M.D., F.A.C.S.**  
UltraClear™

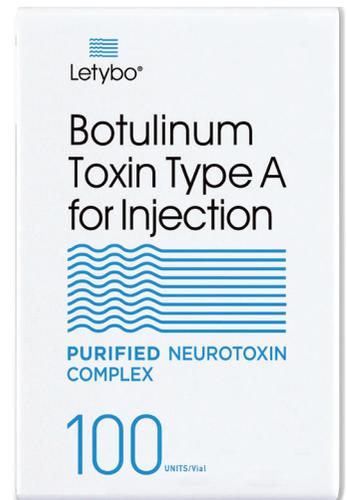


**Michael H. Gold, M.D.**  
Gold Skincare  
Nashville, TN, USA

**Letybo®  
(Hugel Aesthetics)**

Hugel Aesthetics, one of the leading aesthetic companies in Asia, is poised to bring some very exciting new technologies to North America. This includes Letybo, a new botulinum toxin A product that showed really well in its FDA clinical trials and is now available with its partner, in the EU, Croma. Initial reports have shown high patient satisfaction and results, which are making many people very happy. In the FDA pivotal trials, not only was their great efficacy, but using the FACE-Q assessments, patients found improvements in each and every area studied.

We are all excited for the anticipated FDA approval, and then soon thereafter, new fillers to use in the US market, also which have been extensively studied here in the US. Hugel has a tremendous leadership team of well-schooled industry veterans who plan to bring value to their clients so we, in turn, can enhance the patient experience.



**Anil Rajani, M.D.**  
CEO of Style  
Aesthetics  
Portland, OR, USA

**Préime DermaFacial  
(Sinclair)**

As an early adopter of Préime, I'm excited about the device's potential in my practice. Préime has combined five technologies into one facial platform system. Patients benefit from tailored treatments using active agents combined with vacuum suction to cleanse and hydrate the skin and prepare it for CO<sub>2</sub> microdermabrasion that improves skin tone and texture. The next three steps are what make this system superior to anything else on the market – microcurrent for tissue

“ You can have great ingredients but if they do not reach the target tissues, you will not see results. ”

Anil Rajani, M.D.  
Préime DermaFacial



lifted, healthier, and naturally youthful. Adding systems that allow us to curate treatments to meet the industry’s latest trends while also creating our own unique treatments for patients is a big plus. Préime is also an excellent gateway treatment for upselling and cross-selling. Patients come in for a monthly \$350 medical facial and my team has an opportunity to educate them on threads, injectables, and laser services.



Raminder Saluja, M.D.  
Saluja  
Cosmetic and Laser Center  
Huntersville, NC, USA

**Miracu PDO Threads® (Benev)**

Miracu PDO threads have been a wonderful addition to our practice. Miracu offers a wide array of thread designs with varying diameters and delivery options via a cannula or needle. We have found the thread integrity to be strong and I am confident of non-breakage during treatment. Miracu continues to innovate on their thread design and their latest thread, Forte Fix, has become a fast favourite in our practice that I use on all cases now. We use it to ‘fix’ the initial lift that we create from the lifting threads. For practitioners who are new to PDO threads, Miracu offers outstanding technical training to bring you up to speed with PDO thread lifts.

My patients like this procedure because it is a minimally invasive technique with a short recovery time that delivers results in a single session.



- For more information:
- [Cutera.com/solutions/aviclear](http://Cutera.com/solutions/aviclear)
  - [RionAesthetics.com](http://RionAesthetics.com)
  - [Ultraclearlaser.com](http://Ultraclearlaser.com)
  - [Hugel-aesthetics.com](http://Hugel-aesthetics.com)
  - [Sinclair.com](http://Sinclair.com)
  - [Benev.com](http://Benev.com)



toning, radio frequency for firmer skin, and ultrasound that penetrates active ingredients into the tissue to enhance moisture retention. You can have great ingredients but if they do not reach the target tissues, you will not see results. This system solves that issue by prepping the surface and facilitating delivery. I finally feel like we have solved this problem.

Patients today are chasing Hollywood’s ‘Glass Skin’, so this is another tool for my team to deliver on that super dewy, smooth, hydrated look that will leave the tissue