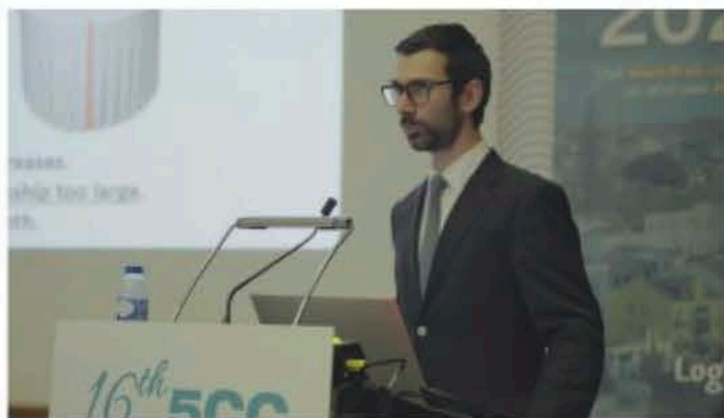


# Sunny Lisbon welcomed the 2024 5CC Congress

13–16 June 2024 • Lisbon, Portugal.



*The anatomy course led by Sebastian Cotofano.*



*(L-R) Michael Gold, Tapan Patel and Michael Gillner.*

The cornerstone of this uber popular international meeting is the depth of education presented by stellar key opinion leaders on the programme from five continents. The 5 Continent Congress (5CC) board of directors pride themselves on presenting a differentiated congress that stands out by focusing on three pillars: Aesthetics, MedDerm and Longevity.

Nashville-based Dermatologist Michael H Gold, MD serves as Congress President, and New York City's David Goldberg, MD is the Vice President. Every year this international congress invites a diverse faculty from all over the world. The 2024 event featured over 200 speakers with unique expertise in their respective fields.

Among the popular new sessions included discussions from the 'Next Generation Stars', including Sebastian Cotofano, Ofir Artzi, Tingsong Lim and Tapan Patel.

Another topic new to 5CC was 'The Intersection of Aesthetics and Wellness: Current and Future Predictions' featuring a panel of industry aesthetic veterans including, Humberto C Antunes, Rui Avelar, Doug Abel, Sonja Sattler, and Rainer Pooth, with Wendy Lewis as the moderator. This robust discussion shared their knowledge

of trends and opportunities in the market, potential challenges ahead for the industry, and the state of private equity firms' interest in dermatology, plastic surgery practices, med spas, and healthcare.

Innovation and hot trends took centerstage at the meeting, as always. There were popular sessions focused on energy-based devices, the new crop of neurotoxins and fillers, and regenerative medicine to address ways to help patients live healthier lives for longer. The business side offered strategies for practice management, keeping up with social media trends and platforms, and of course the good, bad and ugly of AI in medical practice.

Among the many social highlights of this year's 5CC, delegates enjoyed cocktails and local Portuguese wines in the beautiful garden of the Pestana Palace Hotel. Many delegates also took the opportunity to explore some of the great restaurants, shops, historic landmarks, and the pristine beaches the area has to offer.

## SAVE THE DATE

**17th 5CC World Congress**

29–31 May 2025, Lisbon, Portugal

[www.5-cc.com](http://www.5-cc.com)